



בהכשר הרב שלמה גויסנינגער
רב דקהל זכרון יעקב
ליקוואד, נ.ד.

BODEK בודק

Bodek Kosher Fresh Produce

כשר לפסח
נקי מחשש תולעים
ואין צורך בדיקה
NO CHECKING NECESSARY

Before you check your lettuce... check out BODEK!

Answers to your questions you may have about BODEK Kosher lettuce and cabbage

**Bodek has revolutionized the way Jewish people eat their vegetables.
What sets Bodek apart from other brands of pre-washed bagged lettuce
and cabbage?**

Bodek products are totally different than similar-looking bagged vegetables.

Bodek was created with a distinct goal – to provide the kosher consumer with insect-free vegetables. Everything – purchasing quality lettuce, cutting the leaves so that water reaches every surface, checking for insects, and cleaning the vegetables – is done to reach that goal. We hire mashgichim to ensure that the kosher consumer is presented with the product he is looking for – a completely kosher, high-quality product.

You mentioned your mashgiach. At what point in production does a mashgiach step in?

There is a mashgiach present at every stage of production, starting right at the beginning – at the purchase point, in California. That mashgiach selects the heads of lettuce that meets Bodek's strict requirements. Infested produce, or even heads with an above average insect presence, are rejected, and never even reach our plant.

Mashgichim continue to monitor production, from cleansing to cutting to bagging.

They make sure that the water flow is at its maximum strength. And they make constant spot checks on the vegetables, at every stage of production to ensure that there are no Tolaim. Our mashgichim maintain very high standards to provide consumers the confidence they deserve.

I noticed that Bodek does not offer larger pieces of iceberg lettuce or cabbage. Why not?

Our Rabbonim Machshirim insist on smaller cuts of lettuce, because larger pieces have folds and creases that water cannot reach. Additionally, when the leaves are cut into larger pieces, it is more likely that wedges of lettuce will go through the water jet system. It is impossible for water to reach between the layers comprising the wedge. This point can be readily seen and appreciated when comparing Bodek to other national brands.

Why don't we see Bodek romaine lettuce in the market?

Romaine lettuce has a very bumpy texture in addition to a thin tissue membrane.

Insects often lodge in the little craters created by the bumps and sometimes between the leaf and membrane. To date, we have not yet found an adequate washing process that could guarantee insect free romaine.

Nevertheless, we at Bodek are continuing our search for new innovations which would give us the opportunity to provide our consumers with insect free romaine.

At times, the bodek lettuce and/or cabbage is not as green as we would like. What is the reason for this?

Every shipment of lettuce/cabbage that enters the Bodek plant, goes through a preliminary inspection scan to ascertain that the infestation level, even prior to the washing, does not exceed the stringent Rabbinic guidelines set for Bodek. Then, as an added precaution, a number of outer leaves, which generally contain a higher ratio of insects to the rest of the head, are removed and discarded. At times, the mashgiach will require that additional leaves be removed so that the heads remain within the guidelines mentioned above. As one goes deeper into the head the leaves are whiter rather than green.

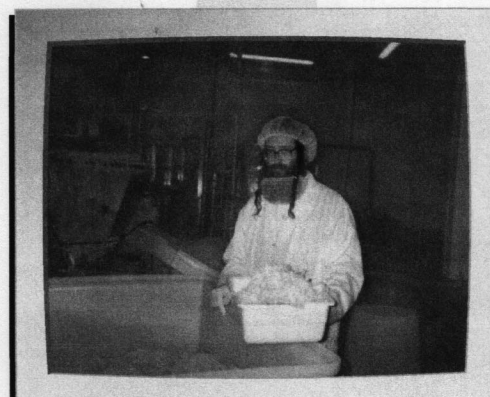
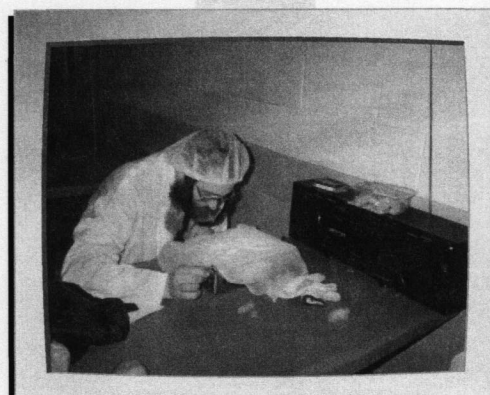
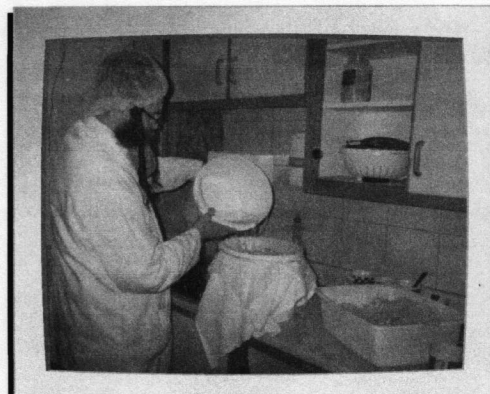
Are Bodek products Kosher for Pesach?

Most of our products are Kosher L'Pesach. You can plan your Pesach meals around our fresh and frozen vegetables. Many products even come in institutional sizes, for group sedorim. Our Kosher L'Pesach fresh vegetables include lettuce, mixed salad, red and green cabbage and coleslaw.

Our frozen vegetables for Pesach include broccoli, cauliflower, spinach, California mix, strawberries, blueberries, rhubarb, rhubarb/strawberries and asparagus.

I am awed at the care you take to ensure the Kashrus of your products. What about the quality?

When it comes to vegetables, high Kashrus standards go hand in hand with high quality. Fresher, better vegetables are less infested. Every Bodek product is made of Grade A produce-the highest quality, most delicious vegetables available.



For more information contact:
BODEK KOSHER PRODUCE
Tel. 718-377-9454 • Fax: 718-377-0782 • email: info@bodek.com

Choose Kashrus. Choose Quality. Choose Bodek.